



Darko Mandić

Generalni direktor

Happy Honey

<http://www.happyhoney.rs/>

Bilateral Meetings

- Tuesday 09:30 - 16:00

Description

Happy Honey je osnovan 2017. Godine vođem svrhom spašavanja pčela od ljudi i ljudi od procesiranog šećera. Inovativnom recepturom stvoreni su potpuno prirodni namazi od sirovog, nezagrevanog meda sa održivih pčelinjaka u Srbiji koji je zatim hladopresovan sa voćem kako bi se stvorila jedinstvena tekstura za savršeni užitak kako na kašiku, tako kao i dodatak ovsenoj kaši, salatama, limunadi i ostalim jelima. Najpoznatiji proizvod je Happy Honey med i malina koji je osvojio prestižnu nagradu Sial Innovation Selection u Parizu za 2018. godinu, a ovaj startup je nosilac i nagrade Najbolje iz Srbije za 2017. godinu koji dodeljuje PKS. Trenutno se srećne teglice mogu naći na policama preko 10 gradova sveta, između ostalih i u Njujorku, Londonu i Cirihi. Tim mladih ljudi iz Srbije smatra da se brigom o pčelama i sopstvenom zdravlju stvaraju uslovi za srećan i zdrav život u kojem svaka osoba ima priliku za pozitivan uticaj u društvu i unapređenje kolektivnog znanja i svesti.

Happy Honey was founded in 2017 with the goal of saving the bees from people and people from the processed sugar. Using the innovative recipe, we produced the completely natural spreads made of raw, unheated honey from sustainable Serbian bee gardens, cold pressed with fruit to make a unique texture for perfect joy by spoon, or as an addition to oatmeal, salads, lemonade etc.

The best known product is Happy Honey with raspberry, which won the prestigious SIAL Innovation Selection award in Paris for 2018, while our startup also won The Best from Serbia award from Serbian Chamber of Commerce in 2017. At the moment, our happy jars can be found on shelves in more than 10 cities worldwide, in New York, London and Zurich among others. This team of young people from Serbia believes that by caring for bees and health we create conditions for happy and healthy life where every individual has a chance for positive impact on society and improvement to collective knowledge and awareness.

Organization Type

Private Company

Email

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Country

Serbia

City

Beograd, Gavril Principa 43 [Google map](#)