



Jelena Relić Jevtić

Brand Coordinator

Fruvita

<http://www.fruvita.com>

Bilateral Meetings

- Tuesday 09:30 - 16:00

Description

Fruvita plant is in the centre of Smederevo and Grocka region, the most famed fruit growing region in our country. It is surrounded by immense orchards and vineyards from which, at the beginning of the season which starts already in May, just ripened fruits arrive at the plant and are processed while still fresh. Processing lasts until November when the queen of our juices - Fruvita fresh squeezed apple & nothing else closes the season. Apples are special because we get juice from them by directly pressing healthy fruits and such fresh squeezed juice is poured into Fruvita juice bottles without any further processing. Fresh squeezed apple juice at the same time is the base from which we make juices without adding any water, only other squeezed fruit or it's puree. Finally, Fruvita juices are manufactured in aseptic conditions which allow the fruit juice only to be shortly pasteurized and poured into final packaging with no preservatives added. That is why our Fruvita is ONLY FRUIT & NOTHING ELSE! The fact that our Fruvita Fresh squeezed apple & nothing else got the highest marks at the "Superior Taste Award" competition having received the maximum three stars awarded only to superior taste and quality producers speaks volumes about the excellence of this product. Fabrika Fruvite se nalazi u srcu smederevsko - gročanskog kraja, najpoznatijeg voćarskog kraja u našoj zemlji. Okružena je nepreglednim voćnjacima i vinogradima iz kojih, kada počne sezona, a to je već u maju, tek sazrelo voće brzo stiže do fabrike i prerađuje se još dok je sveže. Prerada traje do novembra kada sezonu zatvara kraljica naših sokova - Fruvita ceđene jabuke & ništa više. Jabuke su posebne jer njihov sok dobijamo direktnim presovanjem zdravih plodova i tako isceden sok, bez daljih obrada, pretačemo u boce Fruvita sokova. Ceđeni sok od jabuke ujedno je i osnova koja omogućuje da ne dodajemo vodu u ostale ukuse, već samo drugo ceđeno voće ili njegovu kašu. Na kraju, Fruvita sokovi se proizvode u aseptičnim uslovima, što omogućuje da se voćni sok samo kratko pasterizuje i pretoči u finalnu ambalažu bez upotrebe konzervansa. Zato je naša Fruvita SAMO VOĆE & NIŠTA VIŠE! O izvanrednosti naše Fruvita Ceđene jabuke & ništa više govori i činjenica da je ocenjena najvišom ocenom na „Superior Taste Award“ takmičenju sa maksimalnom ocenom od tri zvezdice koja se dodeljuje samo proizvodima vrhunskog ukusa i kvaliteta.

Organization Type

Private Company

Email

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Country

Serbia

City

Belgrade, Tošin bunar 274v [Google map](#)