



Vladimir Miladinović

CEO

FOOD CONCEPT DOO

<http://www.foodconcept.rs>

Bilateral Meetings

- Tuesday 09:30 - 16:00

Description

FOOD CONCEPT was officially founded and launched in 2015 and in a very short period the brand became available in all the leading retailing stores on the territory of Serbia and Montenegro. We started this because it was our hobby and also because of our passion for hot peppers. People around us liked the idea and, with support of our friends, we started producing more and more fresh chili. The work evolved and finally we started creating, making, processing chili peppers and making new products.

Our strength lies in high quality products made from raw materials produced in Serbia, based on world quality standards. All chili peppers are grown in Serbia. We do not use dried, powdered or imported chilli peppers. The policy of our company is that if we cannot make the product from fresh peppers, we would rather not make the product at all.

The Matador brand is a PREMIUM line of chilli sauces inspired by the cuisines of East Asia and Mexico. Our chili sauces are made from a mixture of chili peppers grown in Serbia. The smell and the taste of our chili sauces comes from a carefully selected mix of chili peppers. The smell is typical for chili peppers, while the taste is balanced and adapted to our climate, so it can be used as an addition to other dishes or when preparing various other sauces or dressings.

It is also present in some countries in the region and soon will be present in Saudi Arabia market.

FOOD CONCEPT je zvanično osnovan i pokrenut 2015. godine i u veoma kratkom periodu njegovi brendovi se mogu naći u vodećim trgovačkim lancima na teritoriji Srbije i Crne Gore. Proizvodnjom čilija počeli smo da se bavimo iz hobija i ljubavi prema ljutoj paprici. Ideja se dopala ljudima oko nas i na nagovor prijatelja počeli smo sa sve većom proizvodnjom svežeg čilija. Posao se razvijao i na kraju smo ušli u samo kreiranje, pravljenje i preradu čili paprike i dobijanje novih proizvoda.

Naša snaga je u visoko kvalitetnim proizvodima koji su napravljeni od sirovina proizvedenih u Srbiji, po svetskim standardima kvaliteta. Sva čili paprika je odgajena u Srbiji. Ne koristimo sušenu, u prahu ili uvezenu čili papriku. Politika naše kompanije je da ako proizvod ne možemo da napravimo od sveže paprike, onda preferiramo da ga ne pravimo uopšte.

Brend MATADOR je PREMIUM linija čili sosova koji su inspirisani kuhinjama Istočne Azije i Meksika i napravljeni od miksa čili paprika uzgajanih u Srbiji. Pažljivo odabrana mešavina čili paprika zaslužna je za glavni miris i ukus našeg čili sosa. Miris je karakterističan za čili papriku, a ukus je izbalansiran i prilagođen našem podneblju, tako da se može koristiti kao dodatak jelima ili u pripremi raznih drugih sosova i preliva.

Danas se MATADOR čili sos može naći u trgovačkim lancima u Srbiji, ali i u prestižnim restoranima u Srbiji. Jedan broj profesionalnih kuvara prepoznao je kvalitet našeg čili sosa i uvrstio ga u redovnu kuhinju u svojim restoranima. Prisutan je i u nekim zemljama u regionu a uskoro i na tržištu Saudiske Arabije.

Organization Type

Private Company

Email

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Country

Serbia

City

Svilajnac, Jovana Dučića 1 [Google map](#)